

REO NATHAN



LETS TALK DESIGN

Hello, my name is Reo Nathan and I'm a professional graphic designer and illustrator. Three words that describe me are creative, driven, and detail oriented.

I'M EDUCATED

August 2014 – December 2017
BFA in Graphic Design
Texas Christian University

I'M AN EXPERT

Adobe Creative Suite
Digital & Print Design
Asana
Procreate
Shopify
Klayvio
SquareSpace
Emarsys Marketing Platform
Studio Art

MY PORTFOLIO

reonathan.com

[instagram.com/designbyreo](https://www.instagram.com/designbyreo)

 @designbyreo

CONTACT ME

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I'M EXPERIENCED

November 2020 – Present

SLOWTIDE | Digital Designer

Work as Slowtide's sole digital designer to create any and all assets for digital marketing. Work includes creating digitally animated ads, emails, social stories and social content, website updates, landing page and layouts, third party e-commerce assets, campaign concepting to execution, digital sales catalogs, iconography creation, photo retouching and more. Work has also included print design such as in-store windows, postcards, event booth creative, POP design, and photo shoot production work.

May 2020 – November 2020

COMMON THREAD COLLECTIVE | Multi-Media Designer 2020

Worked with a team to create, execute and launch ad campaigns for our eight different e-commerce business accounts. Accounts included Born Primitive, Fresh Clean Tees, Alleyoop, and RoadiD. Created ads using After effects, Adobe Premiere Pro, XD, Photoshop and Illustrator among other Adobe Suite softwares. Created on average 60-100+ ads a week for Google and Facebook platforms.

May 2017 – March 2020

STANCE | Graphic Designer 2020

San Clemente, CA. Graphic designer in the Creative Department. Concepted and produced creative marketing materials for Spring and Summer stories. Continued to execute all production requests. Worked heavily on email campaign design and creation that generated over \$4 million in sales, using Emarsys Marketing Platform.

STANCE | Production Artist 07/18-01/2020

Produced creative content including digital, print, retail, event, advertising, acquisition and marketing content. Worked in Emarsys to build email campaigns. Frequently created animations and gifs for social media advertising purposes. Illustrated and designed the SweetChick X Stance social club event in NY collateral. Concepted and produced stories for marketing such as the Billie Eilish collaboration.

STANCE | Freelance 01/18-07/18

Produced creative content for all platforms. Created the Roscoe's Chicken 'n Waffle X Stance event design and collateral layouts.

STANCE | Creative Department Summer Intern 2017

Produced creative content including digital, print, retail, and marketing materials, as well as executed other various production requests. Helped design and layout the Fall 2017 catalog.

June 2015 – August 2015

SOURCE CREATIVE OFFICE INTERIORS | Design and Marketing Intern

Irvine, CA. Dealt with social media campaigns, design layouts for marketing materials, material stocks and manufacturer lists. Managed and developed the foundation of their social media marketing.